

Maybe You Do; Maybe You Don't

Michael Brown Brown Broadcast Services

THINGS YOU MAY THINK YOU HAVE TO DO....BUT YOU DON'T

- Public File
- Chief Operator
- Transmitter Proof of Performance
- Program Log
- Originating EAS Tests
- Quarterly Ascertainment (of Issues and Programs)



Main Studio

- –Unless CP was won on the basis of Points which included a main studio pledge
- Be on the air more than 36 hours a week
 - –Unless CP won on the basis of Points, which included Local Program Origination pledge
 - -5 hours a day, 6 days a week minimum
 - -School stations can be off on weekends and school holidays
- Prohibit intoxicants on the air (but probably a good idea)



THINGS YOU HAVE TO DO.... BUT MAY HAVE MISSED

- Licensee must maintain control of station
- We recommend that all income and expenses go through the licensee's books.
 - -Any other arrangement: talk to your lawyer
- EAS System to receive and forward from Day One
- Keep a Station Log
 - -Equipment outages, servicing, replacement
 - -Operation in variance of license
 - **–EAS Logs check them weekly**

- EAS Handbook at all EAS control points
 - -FCC inspectors seem to want a paper copy
- Monitor the proper EAS stations, or get new assignments from the EAS Coordinator, and have it in the state plan
- Political File: Including all requests for air time by candidates
- Tower fencing
 - -or locked doors for rooftop towers
- Ability to turn off the transmitter at all hours, all days.
 - -Remote control recommended

- Post License at "Principal Control Point"
- Build Station at Exactly the CP Location and Tower Height
- Use LPFM Type-Certified Transmitter
- •Install the exact antenna specified in your application, if the 2nd-adjacent waiver was based on antenna elevation (or redo the exhibit in the 319)
- Pay Music licensing fees
- Notify FCC of changes of address (on FCC electronic form)
- Update FRN information for changes of address or contact person

THINGS YOU CAN DO, BUT MAY NOT HAVE CONSIDERED

- Owning and Operating FM translators to extend coverage
- Building a booster to fill in coverage
- Rebroadcasting another LPFM station
- Sell the station after 3 years of continuous operation
- Operate from an emergency backup site, if main site is not operational
 - —It cannot increase the contour coverage in any direction
 - -FCC notification within 10 days. STA at 30 days.

fini

